

## PLATINUM FESTIVAL PACKAGE

**Limited to 2 Only**

- One DOUBLE EXHIBITION display in a prominent position.
- Logo on VDF website and marketing materials
- Colour advertisement in Festival E-Program
- Feature Blog Post on VDF website about your organisation
- 120 word paragraph about your organisation on VDF website
- 5 minute speaking presentation on stage, Sat and Sun
- 30 sec. Video advertisement played throughout weekend
- 2 x Email Blasts to VDF database
- Optional Teacher Conference Table Display & Goodie Bag
- Optional entry into VDF Fashion Show

Your Investment: **\$15,000 +GST**

## IGNITE SPONSOR PACKAGE

**Limited to 1 Only**

- Naming rights across all publicity materials
- Tagged on social media in every Ignite announcement post
- Your logo added to all Ignite videos and your page tagged on all post event sharing across our website, YouTube channel, Instagram and Facebook pages.
- One DOUBLE EXHIBITION display in a prominent position.
- Logo on VDF website and marketing materials
- Colour advertisement in Festival E-Program
- Feature Blog Post on VDF website about your organisation
- 120 word paragraph about your organisation on VDF website
- 5 minute speaking presentation on stage before Ignite
- 2 x Email Blasts to VDF database
- Flyer on every seat 1000+
- 1 minute video advertisement played at Ignite and throughout weekend on screens
- Optional headline entry into VDF Fashion Show

Your Investment: **\$10,000 +GST**

## VITALITY DANCE TEACHER CONFERENCE PACKAGE

**Limited to 2 Only**

- Named as Vitality Teacher Conference Sponsor on website and all marketing materials
- One SINGLE EXHIBITION display
- Logo on VDF website and marketing materials
- Colour advertisement in Festival E-Program
- 120 word paragraph about your organisation on VDF website
- 30 sec. Video advertisement played throughout festival
- Sponsorship of Morning Tea or Afternoon Tea break
- Short presentation during "Meet our Partners"
- 1 x item included in Teacher Goodie Bags

Your Investment: **\$10,000 +GST**

## VDF FASHION SHOW

The VDF Fashion Show is open to Dance Market exhibitors and is held at the start of Ignite.

- Logo on screen on stage
- Promotional paragraph read out by compere
- Up to 10 models wearing your products
- Live DJ music supplied

Your Investment: **\$500 + GST**

## STUDIO SPACE SPONSOR PACKAGE

**Limited to 7**

- One DOUBLE EXHIBITION display
- Logo on VDF website
- Banner flags with your artwork beside stage in your studio
- Named studio in all marketing materials
- Colour advertisement in Festival E-Program
- 120 word paragraph about your organisation on VDF website
- Logo to be present on marketing materials
- 30 sec. Video advertisement played throughout weekend
- 1 x Email Blasts to VDF database
- Optional Teacher Conference Table Display & Goodie Bag
- Optional entry into VDF Fashion Show

Your Investment: **\$8,000 +GST**

## PREMIUM FESTIVAL PACKAGE

- One DOUBLE EXHIBITION display
- Logo on VDF website
- Colour advertisement in Festival E-Program
- 120 word paragraph about your organisation on VDF website
- Logo to be present on marketing materials
- 30 sec. Video advertisement played throughout weekend
- 1 x Email Blasts to VDF database
- Optional Teacher Conference Table Display & Goodie Bag
- Optional partner specific workshop opportunity
- Optional entry into VDF Fashion Show

Your Investment: **\$6,000 +GST**

## GOLD FESTIVAL PACKAGE

- One SINGLE EXHIBITION display
- Logo on VDF website
- Colour advertisement in Festival E-Program
- 120 word paragraph about your organisation on VDF website
- Logo to be present on marketing materials
- 30 sec. Video advertisement played throughout weekend
- Optional Teacher Conference Table Display & Goodie Bag
- Optional entry into VDF Fashion Show

Your Investment: **\$3,500 +GST**

## EXHIBITOR ONLY OPTIONS

### DANCE MARKET/TRADE EXHIBITION

The Dance Market, held at the Festival venue, will run for 2 days in conjunction with the workshops.

- Logo on VDF website

Single Booth **\$1,350 +GST**

Double Booth **\$2,500 +GST**

**Fashion Show \$500 + GST**

### VITALITY DANCE TEACHER CONFERENCE DISPLAY

- Table Top Display at Vitality Dance Teacher Conference
- 1 x item included in Teacher Goodie Bags
- Short presentation during "Meet our Partners" segments

Your Investment **\$1,500 +GST**